



# City of Dearborn Heights Social Media Policy

## Purpose

Welcome to the Dearborn Heights Facebook community. This is a forum for the City to engage with our residents, business owners, and those who choose to visit our site. The City of Dearborn Heights encourages the use of social media to reach a broader audience in order to further the mission and goals of the city and the objectives of its departments.

## Policy

This policy may be revised at any time.

- Comments containing any of the following inappropriate forms of content shall not be permitted on City social media sites and are subject to removal and/or restriction
  - Comments not related to the original topic, including random or unintelligible comments;
  - Profane, obscene, violent, or pornographic content and/ or language;
  - Content that promotes, fosters or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, or national origin;
  - Defamatory or personal attacks;
  - Threats to any person or organization;
  - Comments in support of, or in opposition to, any political campaigns, referendums or other ballot measures;
  - Solicitation of commerce including, but not limited to, advertising of any business or product for sale; conduct in violation of any federal, state or local law;
  - Encouragement of illegal activity;
  - Information that may tend to compromise the safety or security of the public or public systems;
  - Content that violates a legal ownership interest, such as a copyright, of any party; or
  - Topics and information which are exempt from disclosure as provided for under the Michigan Open Meetings Act and FOIA
- Posts that violate the City of Dearborn Heights Social Media Policy, as well as their author may be deleted at our discretion, without warning.
- A comment posted by a member of the public on any City social media site is the opinion of the commentator or poster only, and the publication of a comment does not imply endorsement of, or agreement by, the City of Dearborn Heights, nor do such comments necessarily reflect the opinions or policies of the City of Dearborn Heights.
- The City reserves the right to deny access to City social media sites for any individual, who violates the City of Dearborn Heights Social Media Policy, at any time and without prior notice

All comments posted to any City facebook site are bound by Facebook's Statement of Rights and Responsibilities, located at <http://www.facebook.com/terms.php>, and the City reserves the right to report

any violation of Facebook's Statement of Rights and Responsibilities to Facebook with the intent of Facebook taking appropriate and reasonable responsive action. This policy shall also apply to other City social media sites containing similar Statements of Rights and Responsibilities, or Codes of Conduct.